



Mehvish Mujawar

Campaign & Creative Manager

Bangalore, India | Visa Sponsorship required

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Results-driven Programmatic & Creative Specialist with 3 years of experience executing data-led advertising campaigns across MENA, Europe and Australia. Proven track record of driving advertiser success through DSP platforms and Amazon Ads products. Skilled in creative development, campaign troubleshooting, and delivering measurable performance improvements for brands. Seeking to apply programmatic expertise and agency-side client management skills to a dynamic marketing role at advertising agency.

PROFESSIONAL EXPERIENCE

Campaign and Creative Manager at Amazon | August 2022 to Present

- Managed end-to-end execution of programmatic ad campaigns for multiple ad platforms, ensuring flawless delivery across PG/PD deals—directly transferable to managing client campaigns at an advertising agency.
- Rescued over \$2M in blocked revenue by leading creative development and campaign troubleshooting, working closely with clients to resolve policy and technical issue.
- Collaborated across global teams (Account Managers, Ad Ops, Policy, Tech) to optimize campaign workflows—mirroring the cross-functional collaboration required at an agency serving multiple client accounts.
- Translated technical campaign data into actionable insights for internal and external stakeholders, producing creative evaluations that reduced launch blockers and improved performance outcomes.
- Led high-visibility, cross-product campaign executions (Prime Day, major sales events), showcasing ability to manage complex, multi-channel advertising initiatives under tight deadlines.

Author Central Support Analyst DE at Amazon | January 2022 to August 2022

- Provided frontline support to published authors via phone/email, resolving platform issues with a 96% customer satisfaction rate in post-resolution surveys.
- Spearheaded 2 process-improvement projects, streamlining SOPs and client communications to reduce average resolution time by 15% and improve information clarity.

DE Business Development at India Someday | June 2019 to June 2020

- Successful conversion rate of 20%+ monthly for all inbound leads from German speaking countries and execution of 100+ travel itineraries.

LANGUAGE SKILLS

German: Fluent (C1) | English: Fluent (C1) | Arabic: Basic (A1)

STRENGTHS & CERTIFICATIONS

Programmatic Advertising | Campaign Set Up & Execution | MS Office Suite | Advanced Amazon DSP | Power BI & Advanced Excel (Ongoing) | Trade Desk (Ongoing) | Canva & Adobe (Basic)

Client Relationship Management | Strategic Planning & Execution | Cross-functional Collaboration | Presentation & Negotiation | Project Management

ACADEMICS

Bachelors of Management Studies at Mumbai University | 2019

INTERESTS

Swimming | Tennis | Culinary Arts
